



Nestlé

Good Food, Good Life



NESTLÉ USA

NESTLÉ CONFECTIONS & SNACKS

HEADQUARTERS

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DESCRIPTION

Nestlé Confections & Snacks produces a number of America's well known candy brands. Classics such as NESTLÉ® CRUNCH®, NESTLÉ® BUTTERFINGER® and NESTLÉ® BABY RUTH® deliver a sweet treat anytime. The one-and-only Wonka serves up wildly, wonderful, whimsical candy surprises. New! NESTLÉ® SKINNY COW™ CANDY, NESTLÉ RAISINETS® and NESTLÉ GOOBERS® are better-for-you snacks. And for those looking for less sugar in their diet Sugar Free NIPS® provide a rich, smooth, flavorful taste that is second to none. These delicious pleasure foods play a role in a healthy lifestyle when eaten in moderation, with a balanced diet, and enjoyed with regular physical activity.

Nearly 2,000 proud employees make up Nestlé USA's Confections & Snacks Division with factories in Itasca, IL; Franklin Park, IL; Bloomington, IL; and Burlington, WI.

BRANDS

Nestlé Confection brands include:

Chocolate Treats:

NESTLÉ® CRUNCH®; NESTLÉ® CRUNCH® CRISP; NESTLÉ® BUNCHA CRUNCH®; NESTLÉ® BUTTERFINGER®; BUTTERFINGER® CRISP; NEW! NESTLÉ® BUTTERFINGER® BITES; NESTLÉ® BABY RUTH®; NESTLÉ® RAISINETS®; NESTLÉ® GOOBERS®; NESTLÉ® OH HENRY!®; NESTLÉ® 100 GRAND®; NESTLÉ® SNO-CAPS®; NIPS®; SUGAR FREE NIPS®; NESTLÉ® BIT-O-HONEY®; NESTLÉ® CHUNKY®; the NESTLÉ MILK CHOCOLATE BAR; and NEW! SKINNY COW™ CANDY in DREAMY CLUSTERS and HEAVENLY CRISPS.

Sugar Candy:

WONKA® SWEETARTS®; CHEWY SWEETARTS®; WONKA® SWEETART® GUMMIES; WONKA® NERDS®; WONKA® NERDS ROPE®; WONKA® LAFFY TAFFY®; WONKA® LAFFY TAFFY® ROPE; WONKA® SHOCKERS®; WONKA® SPREE® and CHEWY SPREE®; WONKA® BOTTLE CAPS®, WONKA® GOBSTOPPERS®; WONKA LIK-M-AID® Fun Dip; WONKA® PIXY STIX®; WONKA® RUNTS®; and WONKA® KAZOOZLES®.



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PARENT COMPANY

Nestlé Confections & Snacks is part of Nestlé USA, which is owned by Nestlé S.A. of Vevey, Switzerland — the world's largest food company.

POINTS OF INTEREST

- The Wonka facebook page has more than 4.5 million fans and the Nestlé Butterfinger page has nearly 1.4 million. Both pages continue to grow exponentially and are using new advancements in social media to help better engage with fans.
- Nestlé Confections & Snacks has partnered with Reading Is Fundamental the nation's oldest and largest nonprofit children's literacy organization. A donation will be made up to \$250,000 as part of the "Nestle Share the Joy of Reading" program.
- Nestlé Confections & Snacks branded Web sites include:
 - o BabyRuth.com
 - o Butterfinger.com
 - o NestleCrunch.com
 - o Wonka.com
 - o Raisinets.com
 - o SkinnyCow.com

Named one of "The World's Most Admired Food Companies" in *Fortune* magazine for fifteen consecutive years, Nestlé provides quality brands and products that bring flavor to life every day. From nutritious meals with LEAN CUISINE® to baking traditions with NESTLÉ® TOLL HOUSE®, Nestlé USA makes delicious, convenient, and nutritious food and beverage products that make good living possible. That's what "Nestlé. Good Food, Good Life" is all about. Well-known Nestlé USA brands include: NESTLÉ® TOLL HOUSE®, NESTLÉ® NESQUIK®, NESTLÉ® COFFEE-MATE®, STOUFFER'S®, LEAN CUISINE®, HOT POCKETS® and LEAN POCKETS® brand sandwiches, NESCAFÉ®, NESTLÉ® JUICY JUICE®, BUITONI®, DREYER'S/EDY'S®, NESTLÉ® CRUNCH®, NESTLÉ® BUTTERFINGER®, WONKA®, DIGIORNO®, TOMBSTONE® and CALIFORNIA PIZZA KITCHEN® frozen pizza. Nestlé USA, with 2011 sales of \$10 billion, is part of Nestlé S.A. in Vevey, Switzerland — the world's largest food company with a commitment to Nutrition, Health & Wellness — with 2011 sales of \$94 billion. For product news and information, visit Nestleusa.com or NestleNewsroom.com.

FOR MORE INFORMATION CONTACT:

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