



Nestlé

Good Food, Good Life



NESTLÉ USA

NESTLÉ CONFECTIONS & SNACKS

HEADQUARTERS

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Nestleusa.com

DESCRIPTION

Nestlé Confections & Snacks makes a number of America's well known confections. NESTLÉ® CRUNCH®, NESTLÉ® BUTTERFINGER® and NESTLÉ® BABY RUTH® deliver a sweet treat anytime; NESTLÉ® RAISINETS® and NESTLÉ® GOOBERS® make the movies extra special; fresh baked NESTLÉ® TOLL HOUSE® cookies make for magical moments. The line of Sugar Free NIPS®, Sugar Free NESTLÉ® TURTLES®, Sugar Free NESTLÉ® CRUNCH® and Sugar Free BABY RUTH® deliver a variety of options to Diabetics and those who want less sugar in their diets. These delicious pleasure foods play a role in a healthy lifestyle that includes regular physical activity and a balanced diet.

Nestlé Confections & Snacks, which has nearly 3,000 employees working in Solon, Ohio, and at its corporate office and 7 manufacturing facilities, is divided into two business units:

- Nestlé Baking Products in Solon, Ohio
- Retail Confections in Glendale, Calif.

BRANDS

Nestlé Confections & Snacks brands include:

Baking Moments:

ALBERS® Corn Meal and Grits; LIBBY'S® Pumpkin; NESTLÉ® CARNATION® Milks; NESTLÉ® TOLL HOUSE® Morsels and Baking Ingredients; NESTLÉ® TOLL HOUSE® Refrigerated Cookie and Brownie Dough and NESTLÉ CHOCOLATIER™ premium baking chocolate.

Tasty Treats:

NESTLÉ® BABY RUTH® and Sugar Free BABY RUTH®; NESTLÉ® BIT-O-HONEY®; NESTLÉ® BUTTERFINGER®, BUTTERFINGER BB'S® and BUTTERFINGER® Crisp; NESTLÉ® CHUNKY®; NESTLÉ® BUNCHA CRUNCH™, NESTLÉ® CRUNCH®, NESTLÉ® CRUNCH® Assorted Minis; NESTLÉ® CRUNCH® with Caramel, NESTLÉ® CRUNCH® with Peanut Butter, NESTLÉ® WHITE CRUNCH®, Sugar Free NESTLÉ® CRUNCH®; NESTLÉ® Fine European Chocolates; NESTLÉ® GOOBERS®; NESTLÉ®

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BRANDS
(CONTINUED)

NIPS® and Sugar Free NESTLÉ® NIPS®; NESTLÉ® OH HENRY!®; NESTLÉ® 100 GRAND®; NESTLÉ® RAISINETS®; NESTLÉ® SNO-CAPS®; NESTLÉ® STIXX®; NESTLÉ® TOLL HOUSE® Candy Bars; NESTLÉ TREASURES®; NESTLÉ® TURTLES® and Sugar Free TURTLES®; SPREE®, CHEWY SPREE®; the WONKA® Bar, WONKA® BOTTLE CAPS®, WONKA® CHEWY SWEETARTS®, and WONKA® DONUTZ®, WONKA® GOBSTOPPERS®, WONKA® LAFFY TAFFY®, WONKA® LIK-M-AID® Fun Dip, WONKA® NERDS®, WONKA® NERDS® Gum Balls, WONKA® PIXY STIX®, WONKA® NERDS® Rope, WONKA® RUNTS®, WONKA® SWEETARTS®, WONKA® SWEETARTS® Gummy Bugs, WONKA® SWEETARTS® Shockers, and WONKA® TART N' TINYS®.

PARENT COMPANY

Nestlé Confections & Snacks is part of Nestlé USA, which is owned by Nestlé S.A. of Vevey, Switzerland — the world's largest food company.

POINTS OF INTEREST

- NESTLÉ® CRUNCH® is the official candy bar of the National Basketball Association (NBA). Spread the word about the annual NESTLÉ® CRUNCH® Hot Shots search. NBA/MVP Shaquille O'Neal (Shaq) is looking for the best basketballers in the nation to go one-on-one with him at the annual NESTLÉ® CRUNCH® Hot Shots Camp. (NestleCrunch.com)
- Look for Wonka's Wanna B Wonka promotion this year! Tweens across the country will have a chance to create the next new Wonka candy when asked, "Wanna B Wonka?"
- Track Willy Wonka's WONKAmobiles touring the country during the summer months. Follow the purple trail and enjoy the Wonka experience and free WONKA® candy! (Wonka.com)
- Nestlé Confections & Snacks branded Web sites:
 - BabyRuth.com
 - Butterfinger.com
 - CelebrationCorner.com
 - NestleCrunch.com
 - VeryBestBaking.com
 - Wonka.com

NESTLÉ USA

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Named one of "America's Most Admired Food Companies" in Fortune magazine for the tenth consecutive year, Nestlé USA provides quality brands and products that bring flavor to life every day. From nutritious meals with LEAN CUISINE® to baking traditions with NESTLÉ® TOLL HOUSE®, Nestlé USA makes delicious, convenient, and nutritious food and beverage products that enrich the very experience of life itself. That's what "Nestlé. Good Food, Good Life" is all about. Well-known Nestlé brands include: NESTLÉ® TOLL HOUSE®, NESTLÉ® NESQUIK®, NESTLÉ® COFFEE-MATE®, NESTLÉ® GOOD START®, STOUFFER'S®, LEAN CUISINE®, HOT POCKETS® and LEAN POCKETS® brand sandwiches, NESCAFÉ®, NESCAFÉ® TASTER'S CHOICE®, NESTLÉ® JUICY JUICE®, BUITONI®, POWERBAR®, NESTLÉ® CRUNCH®, NESTLÉ® BUTTERFINGER®, and WONKA®. Nestlé USA, with 2006 sales of \$8.5 billion (includes Nestlé Nutrition), is part of Nestlé S.A. in Vevey, Switzerland - the world's largest food company - with 2006 sales of \$79 billion. For product news and information, visit Nestleusa.com or NestleNewsroom.com.

FOR MORE INFORMATION CONTACT:

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