



Nestlé

Good Food, Good Life



## NESTLÉ BRANDS COMPANY

# NUTRITION DIVISION

### HEADQUARTERS

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Nestleusa.com

### DESCRIPTION

Ever since Henri Nestlé developed the first infant food more than 130 years ago, the Nestlé Brands Company Nutrition Division has been dedicated to providing delicious and nutritious foods that enrich the very experience of life itself. The division's nutrition expertise and commitment to scientific research is recognized throughout the country and plays a role in educating those who help consumers make sound nutrition choices.

The division has more than 1,000 associates working throughout its corporate office and manufacturing facilities.

### PRODUCTS

Well-known Nutrition Division products include:

#### Infant Nutrition:

NESTLÉ® GOOD START® SUPREME Infant Formulas, NESTLÉ® GOOD START® ESSENTIALS and NESTLÉ® NAN® Infant Formula.

#### Performance Nutrition:

POWERBAR® PERFORMANCE, POWERBAR HARVEST®, POWERBAR® PROTEINPLUS™, POWERBAR® POWERGEL®, POWERBAR® BEVERAGE SYSTEM, POWERBAR® PRIA®, POWERBAR® CARB SELECT™.

#### HealthCare Nutrition:

NESTLÉ® CARNATION® INSTANT BREAKFAST®, NESTLÉ® PEPTAMEN®, NESTLÉ® NUTREN® and NESTLÉ® CRUCIAL®. (All sold primarily to hospitals and homecare companies.)

Nestlé HealthCare Nutrition (NHN) offers a complete line of enteral nutrition products including pediatric formulations, as well as high protein and high calorie varieties, for special nutritional needs. These products can be used as a sole source of nutrition, when necessary, or as an oral nutritional supplement.

The strategic business focus is to provide nutritional solutions for consumers with a medically recognized need.

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PARENT COMPANY

The Nutrition Division is one of five Nestlé Brands Company business divisions. Nestlé Brands Company is part of Nestlé USA, which is owned by Nestlé S.A. of Vevey, Switzerland — the world's largest food company.

POINTS OF INTEREST

- Nestlé's nutritional heritage goes back to the company's origin in 1867 when a young pharmacist in Switzerland named Henri Nestlé created the world's first commercial infant food to help save a baby's life.
- The Nutrition Division publishes a one-of-a-kind resource collection entitled "*the very best baby*" and has an interactive Web site at *VeryBestBaby.com*. Targeted to new mothers, the collection and Web site provide expectant and new moms with expert advice on infant feeding, baby's development, mother's nutrition and fitness, as well as quick, easy and healthy recipes.
- Jose Saavedra, M.D. joined Nestlé USA from The Johns Hopkins University School of Medicine. Functioning in a dual capacity, Dr. Saavedra continues to serve his academic appointment as Associate Professor in the Department of Pediatrics, Division of Gastroenterology and Nutrition at the School of Medicine. At Nestlé, he oversees clinical research, regulatory affairs, medical-education and other related activities.
- On behalf of NESTLÉ® GOOD START® SUPREME Infant Formulas, Dr. Lillian M. Beard is featured in a wide variety of television and radio programs, as well as in print publications. A Fellow of the American Academy of Pediatrics and an Associate Clinical Professor at the George Washington University School of Medicine and Health Sciences, Dr. Beard offers helpful information and insight on important infant nutrition issues. She practices pediatrics in Washington, D.C., and is a frequent guest expert on national television programs discussing issues related to children's health.
- PowerBar Inc. is the creator and leader of the energy bar market. PowerBar proudly fuels world-class athletes including Lance Armstrong and Michael Phelps and sponsors premier organizations and events including the Susan G. Komen Breast Cancer Foundation, The Leukemia & Lymphoma Society's Team in Training®, Ironman North America Triathlons and the Chicago, Boston and ING New York City Marathons.
- PowerBar seeks to recognize athletes of all abilities through its deep roots in the sports community. POWERBAR® TEAM ELITE™ is a grassroots athlete sponsorship program to endorse and support athletes across a variety of sports. This year, PowerBar will sponsor over 5,000 individual athletes and team members.

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POINTS OF INTEREST  
(CONTINUED)

- PowerBar Inc. is committed to helping enhance the health and wellness of active individuals by providing convenient nutritional products and sound nutrition information. Backed by decades of sports nutrition experience, PowerBar's product line includes a full spectrum of great-tasting food and beverage options developed to meet the nutrition and energy needs of everyone from athletes to individuals seeking healthy food choices.
- Nestlé is one of the world's largest publishers of scientific literature on infant and adult nutrition, having produced over 200 volumes in as many as 10 languages. For more information, visit [Nutrition.Nestlé.com](http://Nutrition.Nestlé.com).
- Nutrition Division brand Web sites:
  - [PowerBar.com](http://PowerBar.com)
  - [CarnationInstantBreakfast.com](http://CarnationInstantBreakfast.com)
  - [VeryBestBaby.com](http://VeryBestBaby.com)
  - [Nutrition.Nestle.com](http://Nutrition.Nestle.com)
  - [NestleClinicalNutrition.com](http://NestleClinicalNutrition.com)

Named one of "America's Most Admired Food Companies" in *Fortune* magazine for the eighth consecutive year, Nestlé USA provides quality brands and products that bring flavor to life every day. From nutritious meals with STOUFFER'S® LEAN CUISINE®, to baking traditions with NESTLÉ® TOLL HOUSE®, to advancing life for pets with PURINA®, Nestlé USA makes delicious, convenient, and nutritious food and beverage products that enrich the very experience of life itself. That's what "Nestlé. Good Food, Good Life" is all about. Well-known Nestlé brands include: NESTLÉ® TOLL HOUSE®, NESTLÉ® NESQUIK®, NESTLÉ® COFFEE-MATE®, NESTLÉ® GOOD START®, STOUFFER'S®, STOUFFER'S® LEAN CUISINE®, HOT POCKETS® and LEAN POCKETS® brand sandwiches, NESCAFÉ®, NESCAFÉ® TASTER'S CHOICE®, LIBBY'S® JUICY JUICE®, BUITONI®, POWERBAR®, NESTLÉ® CRUNCH®, NESTLÉ® BUTTERFINGER®, WONKA®, PURINA® DOG CHOW® and CAT CHOW®, PURINA® FRISKIES®, and PURINA® TIDY CATS® and TIDY CATS CRYSTALS®. Nestlé USA, with 2004 sales of \$12.5 billion, includes Nestlé Brands Company, Nestlé Prepared Foods Company, Buitoni North America and Nestlé Purina PetCare Company. Nestlé USA is part of Nestlé S.A. in Vevey, Switzerland — the world's largest food company with 2004 sales of \$69.9 billion. For product news and information, visit [Nestleusa.com](http://Nestleusa.com) or [NestleNewsroom.com](http://NestleNewsroom.com).

**FOR MORE INFORMATION CONTACT:**

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