

natural
bliss®

natural bliss®

natural bliss® is a line of dairy and plant-based creamers and, most recently, plant-based milk. Made with only the essentials, natural bliss helps you focus on what matters most.

Sampling

NEW! natural bliss® Oat Milk: natural bliss® Original Oat Milk and natural bliss® Unsweetened Oat Milk, made from a unique blend of oats and fava bean protein with 5g of protein per serving and less sugar than dairy milk¹.

¹ 6g of sugar in the natural bliss® Original Oat Milk and 1g of sugar in the natural bliss® Unsweetened Oat Milk compared to 12g of sugars in whole dairy milk



California Pizza Kitchen®

California Pizza Kitchen® frozen pizza brings the quality of California Pizza Kitchen, cooked fresh at home.

Sampling

NEW! California Pizza Kitchen's® BBQ Chicken Frozen Pizza with Cauliflower Crust features BBQ-seasoned grilled white meat chicken, red onions, cilantro, mozzarella and hickory-smoked gouda cheeses over sweet and tangy BBQ sauce. CPK crafted this frozen pizza on a gluten-free thin pizza crust that delivers artisan flavor with premium ingredients, including 100% real cheese.



Maggi®

For over 100 years, Maggi® has been a helper to home cooks around the world. Our products are made to simplify dinner time while still inspiring exploration in the kitchen. Maggi isn't a shortcut, it's a detour to authentic flavors you may not have tried and recipes you thought were too hard to make. So go on and try something new or mix up an old favorite and let life be full of flavor.

Sampling

Maggi® Jugo Seasoning Sauce

DIGIORNO®

DiGiorno®

DiGiorno Rising Crust® pizza revolutionized frozen pizza when it launched nationally in 1996. Since that time, DiGiorno® has been known for its fresh-baked taste and for turning out innovative, delicious new crusts that you would expect from delivery pizza (but without all the headaches that delivery brings along with it). Whatever your favorite type of pizza, we think you'll agree that with DiGiorno, tasting is believing.

Sampling

DiGiorno® Gluten Free Crust Pizza

- **Flavors:** Pepperoni and Cheese pizzas

LIFE
+CUISINE

Life Cuisine®

Life Cuisine® is an innovative brand that offers delicious frozen food with nutrients and ingredients made to help you thrive. Our goal is to help you get the most out of your food so you can get the most out of life. Life Cuisine combines quality ingredients and rich flavors to feed four different consumer eating lifestyles: Low Carb Lifestyle, Meatless, High Protein and Gluten Free.

Sampling

NEW! Life Cuisine® Carb Wise Keto-Friendly Veggie Pizza



Sweet Earth®

Founded in California, the company has won over plant-based flavor-seekers and those looking to reduce meat in their diets by offering a diverse portfolio of convenient, delicious and nutritious vegetarian and vegan foods – from ready-to-eat plant-based chik'n and deli meats to bowls, pizzas, breakfast items and burritos. Sweet Earth® encourages consumers to Never Stop Tasting, setting the expectation that compromising on flavor isn't an option with plant-based foods.

Sampling

NEW Recipe! Protein Lovers Burrito and Korean BBQ Style Chik'n: Sweet Earth will be sampling its new Protein Lovers Burrito recipe with plant-based sausage, cage-free eggs, quinoa, pinto beans and cheddar cheese in a wrap, and the fan-favorite Korean BBQ Style Chik'n Marinated Plant-Based Shreds.

Don't Miss This!

Sweet Earth is also showcasing brand-new packaging, designed for increased findability on shelves.



Essentia® Water

Essentia is the leading alkaline water brand and the No. 1 selling bottled water brand in the natural channel.* Known for its unique ionization process, Essentia has a clean, smooth taste and a pH of 9.5 or higher.

Sampling

Essentia® Water 2 Gallon Box: Developed in response to increased consumer demand for larger format options, Essentia's 2 Gallon Box is the first-ever, larger format offering of ionized alkaline water. Each external box is made with recycled corrugate and is 100% recyclable, while the inside uses 80% less plastic than eight (8) 1L bottles by volume. The convenient, multi-serve offering is perfect for use at-home in the kitchen, home office, or gym, and is also an ideal on-the-go hydration option for camping, road trips, sporting events and more.

Essentia® Water 12 oz. Bottle

*Based on national sales data (SPINS/IRI/WFM L52 WKS). Period ending 8/07/22.



Carnation Breakfast Essentials®

Carnation Breakfast Essentials® is a nutrient-packed convenient breakfast drink providing 20% or more of the Daily Value for protein and 21 vitamins and minerals in a ready to drink or powder (as prepared with 1 cup of skim milk) format. At home or on-the-go, Carnation Breakfast Essentials® helps meet daily nutritional needs and fill nutritional gaps found in kids and teens so they can start the day right! Carnation Breakfast Essentials® is nutritionally appropriate for kids ages 4 and up.

Sampling

Carnation Breakfast Essentials® Original Rich Milk Chocolate Nutritional Drink



Nestlé rallies

With no artificial flavors, colors or preservatives, Nestlé rallies Nut Butter Bombs are decadent chocolate and nut butter snacks, found in the refrigerated section in stores.

Sampling

Nestlé rallies Nut Butter Bombs

- **Flavors:** raspberry peanut butter, salted cashew butter, brownie almond butter

Outshine

Fruit & Yogurt Pouches & Smoothie Cubes

Outshine® produces delicious and wholesome snacks made with high-quality ingredients to refresh consumers from the inside out.

Sampling

Outshine® Fruit & Yogurt Smoothie Pouches: Outshine's first shelf-stable, take-anywhere snack, made with real fruit blended with non-fat yogurt. Found in the applesauce section of stores, Outshine Fruit & Yogurt Smoothie Pouches are available in four delicious fruit-forward flavors.

Flavors: Blueberry Pear, Peach Raspberry, Strawberry Coconut, and Pear Vanilla.

Outshine® Smoothie Cubes: Found in the frozen fruit section of stores, Outshine Smoothie Cubes create convenient, blender-free smoothies perfect for on-the-go or enjoying at home.

Simply place 4 oz. of Cubes in a cup with the liquid of your choice, let sit for 15 minutes, then shake. Each 8 oz. bag makes two (2) 10 oz. smoothies.

• Flavors:

- **The Go-Getter:** A tropical smoothie with B vitamins.
- **The Glow To:** A green smoothie with VITAL PROTEINS® Collagen Peptides.
- **The Gut Supporter:** A tasty smoothie with fiber.



Gerber

Gerber®

Plant-tastic™, Gerber's first complete range of Baby Food, delivers plant-based nutrition in developmentally appropriate recipes made with beans, whole grains and veggies. The Plant-tastic line features Pouches, Snacks and Meals that are all made with plant-based, nutrient dense ingredients, and are certified carbon neutral by the Carbon Trust.

Sampling

Gerber® Plant-tastic™ PlantsYUM! Hearts – Lentil Banana Carrot Raspberry

Gerber® Plant-tastic™ Organic Pouch – Summer Fruit & Veggie Smash with Oats



S.Pellegrino®

S.Pellegrino® Sparkling Natural Mineral Water is a premium sparkling mineral water that flows naturally from a thermal spring in San Pellegrino Terme, near Bergamo (Lombardia). S.Pellegrino has a unique balance of effervescence and rich minerality which cleanse the palate and amplify subtle flavors, making it the perfect complement to fine food and wines. Its clean, refreshing taste has distinguished S.Pellegrino as a preferred sparkling water by leaders of the global culinary community.

Sampling

S.Pellegrino Essenza combines S.Pellegrino Sparkling Natural Mineral Water with vibrant blends of Mediterranean flavors, delivering a fresh way to add a touch of taste to any meal occasion.

- **Flavors:** Dark Morello Cherry & Pomegranate, Blood Orange & Black Raspberry, Tangerine & Wild Strawberry

Sanpellegrino Italian Sparkling Drinks, crafted with quality and refinement since 1932, turns any drinking experience into a delightful and stylish moment. Every one of our drinks is made exclusively with the highest-quality Mediterranean fruit, carefully selected and masterfully mixed with Italian creativity for an unmistakable taste.

- **Flavors:** Aranciata Rossa (Blood Orange), Aranciata (Orange), Limonata (Lemon)



La Lechera®

With La Lechera condensed milk made with only milk and cane sugar, it's never been easier to add a sweet and authentic taste to your everyday recipes. Add creamy sweetness on top of fresh fruit, desserts, or into drinks like coffee or smoothies. La Lechera is the no. 1 Sweetened Condensed Milk in the world.*

Sampling

La Lechera Sweetened Condensed Milk Squeeze Bottle

La Lechera Dulce de Leche Squeeze Bottle, an authentic milk-based caramel that goes a long way in making everyday treats something special.



STARBUCKS®

Starbucks®

Starbucks® offers a range of delicious at-home coffee products – including coffee in whole bean, ground, K-Cup® Pods, Cold Brew Concentrates, Starbucks® Instant and Starbucks® by Nespresso formats, along with complementary creamers – that can be purchased where groceries are sold and online.

Sampling

The super-smooth **Starbucks® Cold Brew** you love is easy to make at home. We cold-steeped our custom blend of coffee, luring out subtly sweet notes into this rich concentrate. Just add water and you're done.

Starbucks® Non-Dairy Flavored Creamers, inspired by Starbucks café favorites, we crafted our creamer with a smooth, rich blend of almondmilk and oatmilk, with added flavors to pair perfectly with our coffee for a delicious morning sip.

- **Flavors:** Caramel and Hazelnut

Starbucks® Caramel Flavored Creamer, inspired by the taste of Starbucks' signature Caramel Macchiato, we crafted our creamer with layers of sweet, buttery caramel and hints of vanilla flavor to pair perfectly with our coffee for an oh-so-delicious cup.



Boosted Brew

Boosted Brew Coffee Enhancer is a keto-friendly, functional, and shelf-stable coffee creamer that's an easy way to bring a functional boost to your cup of coffee.

Sampling

Boosted Brew Golden Turmeric Coffee Enhancer, a plant-based option made with MCT Oil, Almond Butter and Turmeric.

Boosted Brew Original Coffee Enhancer, made with MCT Oil and Real Butter.



BOOTH #
4031

Garden of Life®

Garden of Life® is a vitamin and supplements company whose mission is to “Empower Extraordinary Health” by providing high quality, Certified USDA Organic, Non-GMO Verified whole food nutritional products on the market. The company offers options for various dietary needs, including plant-based, Certified Vegan, and Certified Gluten Free, supporting everything from brain health to immunity.*

Sampling

Organic Creamy Protein with Oat milk – Vanilla Cookie; Chocolate Brownie.
Dr. Formulated Magnesium Gummies – Peach; Orange Crème.



BOOTH #
3215

Vital Proteins®

Vital Proteins® provides premium collagen-based products that seamlessly fit into people’s lives to help them look, feel and move their best. Founded in 2013, they’ve grown to be the leader in collagen by championing transparency, quality and clean ingredients. Vital Proteins® is anchored in the simple belief that Wellness is Vital and is committed to evolve the industry to drive deeper inclusion, a better environmental footprint and increased access to nutrition knowledge.

Sampling

NEW! Vital Proteins® Daily Greens: a delicious and plant-based way to easily support your overall wellness, made with high-quality ingredients, like nutrient-dense superfoods, research-backed probiotics, and broad-spectrum antioxidants.*

Also sampling: Collagen Peptides, Marine Collagen, Plant-based Protein, Collagen Creamer, Vital Proteins Professional® product line



BOOTH #
715

Nuun®

Nuun® Hydration, a Nestlé Health Science brand, is on a mission to inspire more movement. Nuun® electrolyte tablets and powders provide proactive functional hydration using optimized electrolytes for exercise, daily health, travel, immune support, energy, and rest. Clean and Non-GMO Project verified ingredients, a refreshing taste, and variety of fun flavors make Nuun® a favorite among active consumers.* Nuun®, the #1 hydration brand in running, cycling, and outdoor stores, is dedicated to a better future through clean products, clean planet initiatives, and pro people initiatives.

Sampling

Nuun® Sport, a tasty and hydrating blend of electrolytes for exercise and on-the-go.



Since 1947

BOOTH #
3739

Solgar®

For 75 years, Solgar® has been committed to quality, health, and well-being. Our mission is to create the finest nutritional supplements in small batches, made possible through tireless research, using only the finest raw materials.

Sampling

NEW! Solgar® Probiotic Line: Designed to meet consumers’ needs with benefits beyond digestive support*.

Probiotics include: Advanced Daily Support, Advanced Bowel Support, Advanced Sleep Support, Women’s Complete, Weight Management*

Also sampling: Solgar® B-Complex, Solgar® Full Spectrum Curcumin, American Health® Super Papaya Enzyme



BOOTH #
2037

Orgain®

Founded by Dr. Andrew Abraham on the belief that everyone should have access to good, clean nutrition, Orgain’s nutritional products are made with high quality ingredients and offer an unparalleled creamy taste experience. With humble beginnings that started in the kitchen, Orgain® is now the #1 Plant Protein Powder Brand in the U.S.¹ Orgain’s growing portfolio ranges from powders and RTD beverages, to bars and hydration mixes, offering good, clean nutrition for every lifestyle, including products specially formulated for kids. Orgain® products are certified organic whenever possible, non-GMO, and made without soy, artificial flavors, colors, or preservatives.

Sampling

NEW! Plant Protein + Collagen Powder: Elevate your daily routine with this 3-in-1 solution of 15g organic plant protein, 10g grass-fed collagen peptides, and +1 billion probiotics² to support hair, skin, nails, joints and your gut. Available in Vanilla and Creamy Chocolate Fudge.

Also sampling: Perfect Meal, Plant Protein Powders, Ready-To-Drink Protein & Nutrition Shakes, and Kids Ready-To-Drink Shakes

*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease

1. IRI data 52 weeks ending 1.1.23
2. Per serving