

NESTLÉ USA NESTLÉ PIZZA DIVISION

HEADQUARTERS Nestlé Pizza Division

885 Sunset Ridge Road Northbrook, IL 60062

Nestleusa.com

DESCRIPTION The leader in frozen pizza, the Nestlé Pizza Division is the maker of America's most popular

pizza brands, including DIGIORNO[®] (the #1 frozen pizza brand), CALIFORNIA PIZZA KITCHEN[®], TOMBSTONE[®] and JACK'S[®]. Headquartered in Northbrook, Illinois, the Nestlé Pizza Division has almost 1,800 employees nationwide and two manufacturing facilities in

Wisconsin.

BRANDS Nestlé Pizza Division products include:

DIGIORNO®:

- DIGIORNO[®] Rising Crust Pizza, DIGIORNO[®] Pizza Dipping Strips, DIGIORNO[®] Pizza & Boneless Wyngz, DIGIORNO[®] Pizza & Cinnamon Sticks, DIGIORNO[®] Pizza & Cookies and DIGIORNO[®] Pizza & Breadsticks
- Other DIGIORNO varieties include: Crispy Flatbread Pizza, Cheese Stuffed Crust, Classic Thin Crust, Garlic Bread Pizza, Ultimate Toppings, DIGIORNO[®] Small varieties and DIGIORNO[®] 200 Calorie Portions

CALIFORNIA PIZZA KITCHEN®:

- CALIFORNIA PIZZA KITCHEN[®] Pizza is available with Original Restaurant Style Crust and Crispy Thin Crust and also comes in Limited Edition varieties
- Other products include: CALIFORNIA PIZZA KITCHEN® Small varieties

TOMBSTONE®:

• TOMBSTONE® Original, Double Top, Brick Oven, Garlic Bread Pizza, Half & Half, Stuffed Crust, Thin Crust and Mini Deep Dish varieties

JACK'S®:

JACK'S® Original, Half & Half and Naturally Rising Pizza

PARENT COMPANY

The Nestlé Pizza Division is part of Nestlé USA, which is owned by Nestlé S.A. of Vevey, Switzerland — the world's largest food company with a focus on Nutrition, Health & Wellness.





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POINTS OF INTEREST

- DIGIORNO® revolutionized the frozen pizza category in 1996 with the first rising-crust pizza and is famously known for its tagline, "It's not delivery. It's DiGiorno." TM
- TOMBSTONE[®] celebrates its 50-year mark in 2012. First made in the Tombstone Tap, a bar in Medford, Wisconsin, today this top-selling, national brand still retains its Midwest roots and loyal following.
- JACK'S[®] celebrated 50 years in business in 2010 during which time it has allowed consumers to "taste a slice of the Midwest."
- CALIFORNIA PIZZA KITCHEN® frozen pizza brings the unique toppings of the California Pizza Kitchen restaurant into consumers' homes via their grocers' freezer.

Named one of "The World's Most Admired Food Companies" in *Fortune* magazine for fifteen consecutive years, Nestlé provides quality brands and products that bring flavor to life every day. From nutritious meals with LEAN CUISINE® to baking traditions with NESTLÉ® TOLL HOUSE®, Nestlé USA makes delicious, convenient, and nutritious food and beverage products that make good living possible. That's what "Nestlé. Good Food, Good Life" is all about. Well-known Nestlé USA brands include: NESTLÉ® TOLL HOUSE®, NESTLÉ® NESQUIK®, NESTLÉ® COFFEE-MATE®, STOUFFER'S®, LEAN CUISINE®, HOT POCKETS® and LEAN POCKETS® brand sandwiches, NESCAFÉ®, NESTLÉ® JUICY JUICE®, BUITONI®, DREYER'S/EDY'S®, NESTLÉ® CRUNCH®, NESTLÉ® BUTTERFINGER®, WONKA®, DIGIORNO®, TOMBSTONE® and CALIFORNIA PIZZA KITCHEN® frozen pizza. Nestlé USA, with 2011 sales of \$10 billion, is part of Nestlé S.A. in Vevey, Switzerland — the world's largest food company with a commitment to Nutrition, Health & Wellness — with 2011 sales of \$94 billion. For product news and information, visit Nestleusa.com or NestleNewsroom.com.

FOR MORE INFORMATION CONTACT:

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