

# Celebrating 150 Years of Science and Innovation in Nutrition

Nestlé's mission is to lead the industry in nutrition, health and wellness. Since the very beginning of our rich history, our passion for the science of nutrition has been the hallmark of this company.

This passion inspired the 'Good Food, Good Life' promise, which demonstrates our commitment to supporting healthy living and enhancing the quality of life every day and at every stage of life for our consumers, their families and pets.

1866

Nestlé company forefathers build Europe's first condensed milk factory, later merging with Henri Nestlé's business selling 'farine lactée' ('flour with milk') to tackle high infant mortality rates for babies who cannot be breastfed.



1927

Gerber® is established and becomes the first canned baby food sold in grocery stores throughout the U.S.

1974

OPTIFAST pioneers the medical weight management approach, integrating medical monitoring, complete meal replacements, behavior modification and lifestyle education. It is now a well-documented program cited in more than 80 studies.



1992

Purina® launches Veterinary Diets OM Overweight Management®, the first weight loss diet for dogs using high protein levels to help maintain lean body mass. In the decades to follow, Purina shifts from general to specialized and personalized diets for pets.

2002

The first Feeding Infants and Toddlers Study (FITS) launches. It is the largest and most comprehensive dietary study of the youngest children in the U.S., and later informs Gerber's Start Healthy, Stay Healthy™ stage-based feeding approach.



2012

Nutrient-fortified products, including Maggi® brand seasonings with iron and Nestlé Pure Life® with zinc, are introduced to address global micronutrient deficiencies.



1904

Nestlé sells chocolate for the first time. Henri Nestlé's condensed milk is used to develop the first commercial milk chocolate product.

1957

Purina® develops Dog Chow®, the first pressure-cooked product allowing pet foods to go from a "meal" form to distinct kibble shapes.



1990s

Impact® Advanced Recovery®, an innovative, specialized nutritional product with specific immunonutrition components (arginine, omega-3 fatty acids, and nucleotides), is launched. Today, it is clinically proven to help significantly reduce post-surgical complications and shorten hospital length of stay.

2000

The Sustainable Agriculture Initiative Nestlé, the foundation for the Nescafé Plan and Cocoa Plan, is launched to promote collaboration with local farmers, improve their living standards, and ensure a sustainable supply of commodities.



2011

Nestlé Health Science and the Nestlé Institute of Health Sciences are established to develop advanced scientific methods to improve health through nutrition therapy.

Nestlé Waters N.A. reduces packaging material by 16%, process water consumption by 8% and energy consumption by 20% since 2007.

2016

Nestlé Research is the largest privately funded nutrition research organization in the world, with more than 5,000 people from 50 countries making up our integrated network of research, development and product technology centers.



## Creating Shared Value

As Nestlé celebrates 150 years, the company holds true to its conviction that to prosper in the long-term, it must create value for shareholders, the communities where it operates, and wider society. It's a conviction that enshrines Henri Nestlé's values, as Nestlé looks forward to the next 150 years of 'Good Food, Good Life.'